Qualitative Ideation Canvas

Functionalities Brainstorm

MVP Functionalities

Ideal Experience Functionalities

Ideal Customer Journey

01. Name of the stage

Enter the customer's main activities, when acquiring or interacting with your product or service.

02. Name of the stage

Enter the customer's main activities, when acquiring or interacting with your product or service.

03. Name of the stage

Enter the customer's main activities, when acquiring or interacting with your product or service.